



VITAL2023

Connect. Inspire. Lead.



JUNE 14-16, LOEWS CHICAGO DOWNTOWN

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2023 SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL: \$20,000

- ◆ Branded display table within VITAL2023 meeting space.
- ◆ Two (2) complimentary registrations and additional registrations at member rate.
- ◆ Two (2) in-person introductions by America's Essential Hospitals leadership to key contacts at member organizations.
- ◆ Two (2) email introductions from vice president of membership and development to identified key contacts from attendee list.
- ◆ Preconference and final attendee list.
- ◆ Forty-five (45)-second looping video displayed in meeting space.
- ◆ Branded signage in prominent meeting spaces, main hallways, and special events.
- ◆ Pre-event branding and promotional options to include:
 - ◆ Logo featured on association website, on conference website, and in social media posts.
 - ◆ Acknowledgement at meeting functions by senior leadership.
- ◆ Invitation to join the VITAL2023 leadership reception attended by association and Essential Hospitals Institute board members on Tuesday, June 13.
- ◆ Option to host exclusive networking experience/engagement opportunity.*

* *Additional costs associated with experience sponsorship.*

SILVER LEVEL: \$10,000

- ◆ One (1) complimentary registration and additional registrations at member rate.
- ◆ One (1) email introduction from vice president of membership and development to identified key contact from attendee list.
- ◆ Preconference and final attendee list.
- ◆ Fifteen (15)-second looping video on display in meeting space.
- ◆ Branded signage in VITAL2023 meeting space.
- ◆ Pre-event branding and promotional options to include:
 - ◆ Logo featured on association website, on conference website, and in social media posts.
 - ◆ Acknowledgement at meeting functions by senior leadership.
- ◆ Invitation to join the VITAL2023 leadership reception attended by association and Essential Hospitals Institute board members on Tuesday, June 13.

GOLD LEVEL: \$15,000

- ◆ Branded display table within VITAL2023 meeting space.
- ◆ Two (2) complimentary registrations and additional registrations at member rate.
- ◆ One (1) in-person introduction by America's Essential Hospitals leadership to key contact at member organization.
- ◆ One (1) email introduction from vice president of membership and development to identified key contact from attendee list.
- ◆ Preconference and final attendee list.
- ◆ Thirty (30)-second looping video on display in meeting space.
- ◆ Branded signage in prominent meeting spaces, main hallways, and conference special events.
- ◆ Pre-event branding and promotional options to include:
 - ◆ Logo featured on association website, on conference website, and in social media posts.
 - ◆ Acknowledgement at meeting functions by senior leadership.
- ◆ Invitation to join the VITAL2023 leadership reception attended by association and Essential Hospitals Institute board members on Tuesday, June 13.



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SPECIAL OPPORTUNITY SPONSORSHIPS

GAGE AWARDS: \$25,000

- ◆ Exclusive sponsor of the 2023 Gage Awards Luncheon—celebrating excellence in quality improvement and population health at member hospitals.
- ◆ Opportunity for representative to share two-minute introduction and remarks addressing all attendees at Gage Awards ceremony.
- ◆ Branded display table within VITAL2023 meeting space.
- ◆ Two (2) complimentary registrations and additional registrations at member rate
- ◆ Two (2) in-person introductions by America's Essential Hospitals leadership to key contacts at member organizations.
- ◆ Two (2) email introductions from association vice president of membership and development to identified key contacts from attendee list.
- ◆ Preconference and final attendee list.
- ◆ Thirty (30)-second looping video on display in meeting space
- ◆ Sponsor-branded signage in prominent meeting space, main hallways, and conference special events.
- ◆ Pre-event branding and promotional options to include:
 - ◆ Logo featured on association website, on conference website, and in social media posts.
 - ◆ Acknowledgement at meeting functions by senior leadership.
- ◆ Invitation to join the VITAL2023 leadership reception attended by association and Essential Hospitals Institute board members on Tuesday, June 13.

KEYNOTE SPONSORSHIP: \$25,000

- ◆ Opportunity for representative to share two-minute introduction and remarks before VITAL2023 keynote speaker.
- ◆ Branded display table within VITAL2023 meeting space.
- ◆ Two (2) complimentary registrations and additional registrations at member rate.
- ◆ Two (2) in-person introductions by America's Essential Hospitals leadership to key contacts at member organizations.
- ◆ Two (2) email introductions from association vice president of membership and development to identified key contacts from attendee list.
- ◆ Preconference and final attendee list.
- ◆ Thirty (30)-second looping video on display in meeting space.
- ◆ Sponsor-branded signage in prominent meeting spaces, main hallways, and at conference special events.
- ◆ Pre-event branding and promotional options to include:
 - ◆ Logo featured on association website, on conference website, and in social media posts.
 - ◆ Acknowledgement at meeting functions by senior leadership.
- ◆ Invitation to join the VITAL2023 leadership reception attended by association and Essential Hospitals Institute board members on Tuesday, June 13.

OPENING RECEPTION SPONSORSHIP: \$15,000

SOLD

- ◆ Exclusive opportunity for representative to provide special introduction and give two-minute remarks to attendees at VITAL2023 opening reception.
- ◆ Branded display table within VITAL2023 meeting space.
- ◆ Two (2) complimentary registrations and additional registrations at member rate
- ◆ One (1) in-person introduction by America's Essential Hospitals leadership to key contact at member organization.
- ◆ One (1) email introduction from association vice president of membership and development to identified key contact from attendee list.
- ◆ Preconference and final attendee list.
- ◆ Thirty (30)-second looping video on display in meeting space before education sessions.
- ◆ Sponsor-branded signage in prominent meeting spaces, main hallways, and conference special events.
- ◆ Pre-event branding and promotional options to include:
 - ◆ Logo featured on association website, on conference website, and in social media posts.
 - ◆ and acknowledgement at meeting functions by senior leadership.
- ◆ Invitation to join the VITAL2023 leadership reception attended by association and Essential Hospitals Institute board members on Tuesday, June 13.

TECHNOLOGY SPONSORSHIP: \$12,500

- ◆ Exclusive sponsor of VITAL2023 mobile app, featuring splash screen visibility.
- ◆ Exclusive visibility on monitor highlighting conference schedule and related activities.
- ◆ Ability to customize official conference Wi-Fi password.
- ◆ Sponsored onsite space for attendees to charge their cellphones and mobile devices.
- ◆ One (1) complimentary registration and additional registrations at member rate.
- ◆ Preconference and final attendee list.
- ◆ Sponsor-branded signage in prominent meeting spaces, main hallways, and special events.
- ◆ Pre-event branding and promotional options to include:
 - ◆ Logo featured on association website, on conference website, and in social media posts.
 - ◆ Acknowledgement at meeting functions by senior leadership.
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