



2022 Government Relations Academy



AMERICA'S ESSENTIAL HOSPITALS

The Government Relations (GR) Academy includes

- three highly interactive sessions at the America's Essential Hospitals spring and post-election Policy Assembly fly-ins, in Washington, D.C.; and at our annual conference, VITAL2022, in Boston;
- supplemental learning activities between sessions, including webinars;
- ongoing access to advisers who have decades of experience advocating for essential hospitals and their patients; and
- the option to earn continuing education credits.

How to Apply

Applications for the GR Academy will be accepted through mid-December 2021.

Questions? Contact Christina Fagnano at cfagnano@essentialhospitals.org or 202-585-0117.

Stay Connected

Follow the association @OurHospitals and join the Academy's social discussion with #GRAcademy.

TAKING ESSENTIAL HOSPITAL ADVOCATES TO THE NEXT LEVEL

The America's Essential Hospitals GR Academy elevates the federal advocacy skills of government relations professionals at hospitals with a mission to serve low-income patients and others who face barriers to care. Over nine months, participants will:

- expand their knowledge of safety net financing, the 340B Drug Pricing Program, and other key legislative and regulatory issues;
- explore, with a communications colleague, how to apply political communications strategies and tools, safety net financing messaging, and inclusive language to help advance advocacy;
- develop and execute a federal advocacy campaign to achieve a policy victory for their hospital; and
- build their professional network with government relations peers and seasoned advisers from essential hospitals.

In addition to virtual activities between sessions, they will participate in three in-person meetings:

SESSION I Navigating Washington: Foundations of Essential Hospital Advocacy

March 8–9, 2022 | Washington (*at spring Policy Assembly*)

SESSION II Telling Your Story

June 21–22, 2022 | Boston (*at VITAL2022*)

SESSION III Implementing Your Advocacy Campaign

December 2022 | Washington (*at fall Policy Assembly*)