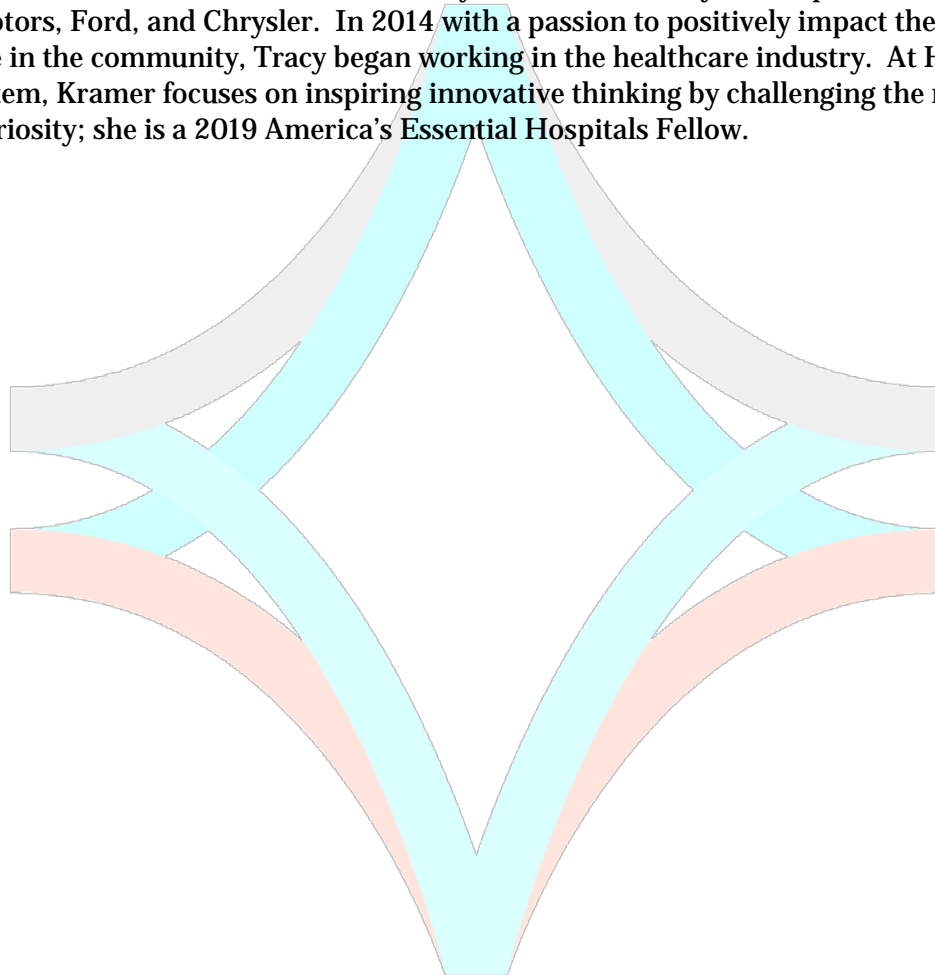


Tracy Kramer, MBA

Director, Strategic Planning, Business Development, and Project Management
Henry Ford West Bloomfield Hospital

Tracy Kramer, MBA, is the Director of Strategic Planning, Business Development, and Project Management for Henry Ford West Bloomfield Hospital in West Bloomfield. Tracy earned her Masters in Business Administration and Masters of Science in Materials Science and Engineering from Massachusetts Institute of Technology in the dual master's program, Leaders for Global Operations. She began her career in engineering, progressing to various operations leadership roles within the Automotive Industry. She has over 15 years' experience working for General Motors, Ford, and Chrysler. In 2014 with a passion to positively impact the quality of life of those in the community, Tracy began working in the healthcare industry. At Henry Ford Health System, Kramer focuses on inspiring innovative thinking by challenging the norms and creating curiosity; she is a 2019 America's Essential Hospitals Fellow.



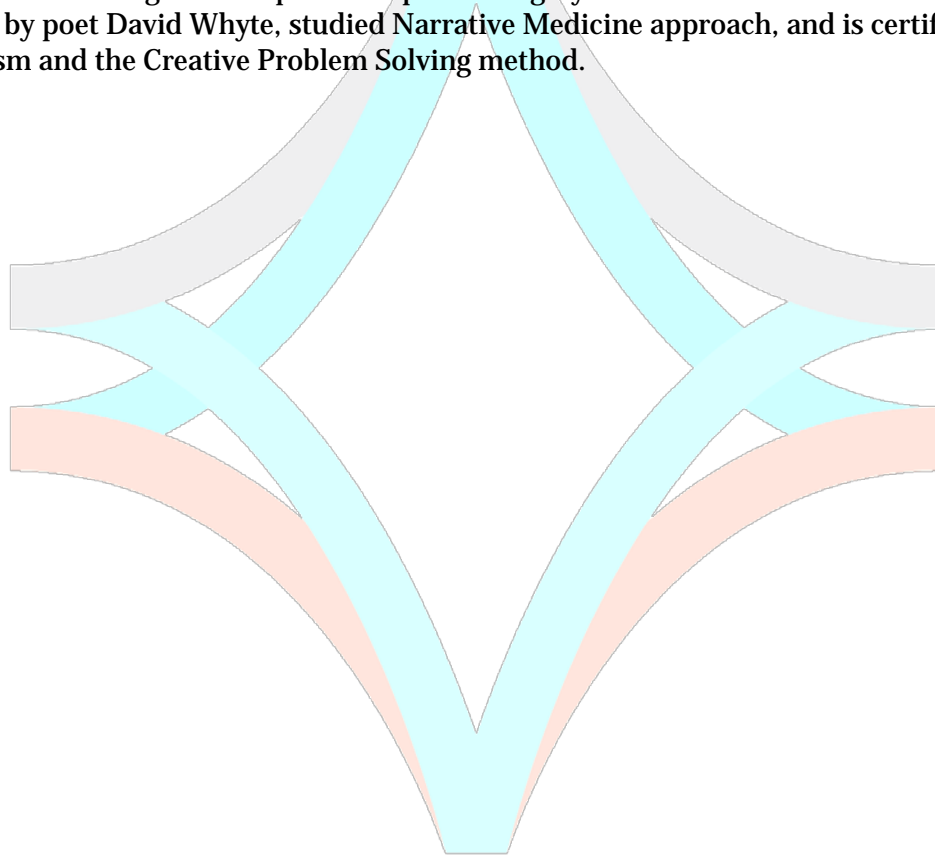
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Rita Patel, MPH, CPA

Narrative Connections Consultant
Henry Ford West Bloomfield Hospital

Rita Patel, CPA, MPH, CWWPM is an artist, founder of Experiments in Beautiful Thinking™ and Executive Director at Michigan Wellness Council. As an international speaker, coach and generative consultant, Rita works as a creative ally for individuals, communities and organizations by designing bespoke projects to shift perspectives, transcend boundaries and reimagine new narratives. Rita's current projects are both corporate and community based inviting people to explore and discover their creative genius for vitality and collective social thriving through new ways of storytelling. Her MPH from Columbia University (Effectiveness and Outcomes Research) focused on quality of life. During her time at Columbia, she studied post-apartheid health care transition in South Africa. Rita's past experience includes time at Deloitte, Ernst & Young and Hospital for Special Surgery. She is trained in Conversational Leadership by poet David Whyte, studied Narrative Medicine approach, and is certified in Enchantivism and the Creative Problem Solving method.



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