



# ESSENTIAL *Communities*

POPULATION HEALTH LEADERS  
LEARNING NETWORK INTRODUCTION

*September 14, 2017*



# WEBINAR ACCESS INFORMATION

**Thank you for joining us!  
We will begin shortly.**

Please dial into the call using: 1-877-668-4493  
Event Number: 649 133 279

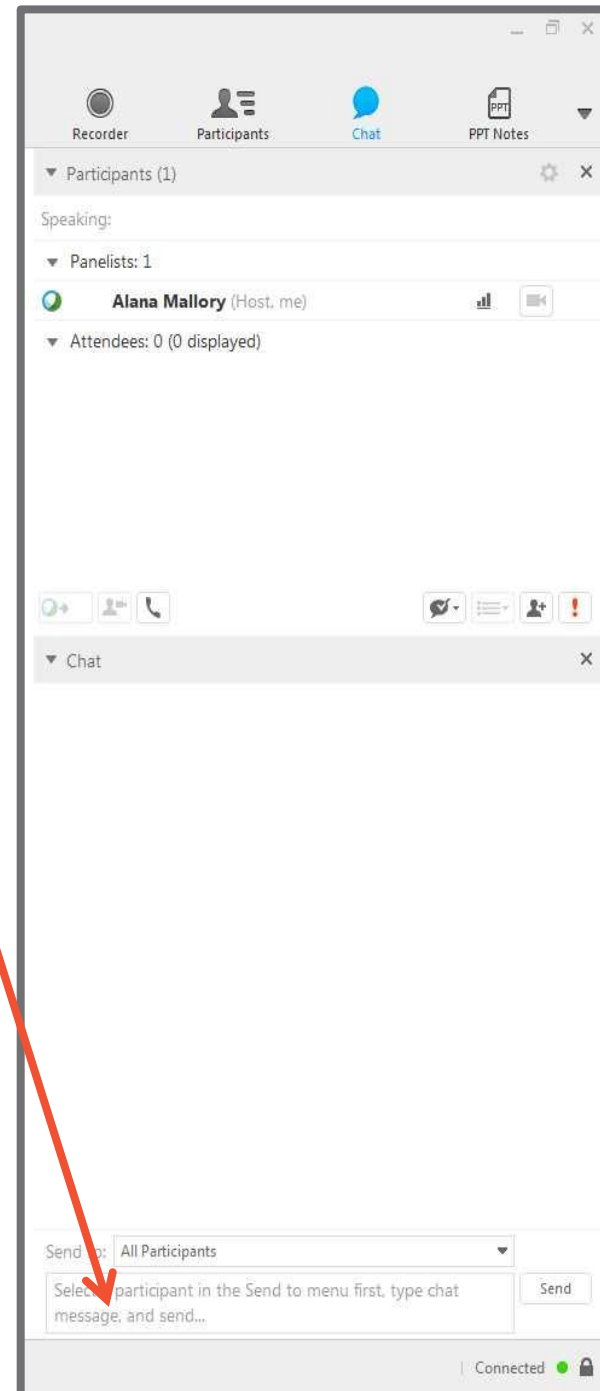
*We will not be streaming sound through your computer, so dialing in is critical to hear the audio portion of today's presentation. Thank you!*

# NEED TODAY'S SLIDES?

Please refer to the URL in the chat box to download today's presentation materials. It should be located on the right-hand side of your screen.

**This webinar is being recorded –**

Please check the learning network website tomorrow morning for the recording and corresponding materials.



# PARTICIPANT INTERACTION

All lines have been muted, but we still want to hear from you!

## Ways to interact:

- Ask questions or make comments through the “chat area” located to the right of your screen
- If you wish to speak telephonically, please “raise your hand” and wait for me to unmute your line before you begin talking



Cisco WebEx Event Center

File Edit Share View Communicate Participant Event Help

Quick Start Event Info 10.8\_HCAH... AEH - 2014 ...

Participants (1)

Speaking:

Panelists: 1

Alana Mallory (Host, me)

Attendees: 0 (0 displayed)

Chat

Send to: All Participants

Select a participant in the Send to menu first, type chat message, and send...

Send

# WELCOME



# PEOPLE TO KNOW



Kalpana Ramiah, DrPH  
Director of Research



Deborah Roseman, MPH  
Principal Project Specialist



Janelle Schrag, MPH  
Senior Program Analyst



Brian Roberson, MPA  
Senior Research Analyst



Madeline White  
Research Assistant

# TODAY'S AGENDA

- The Learning Network
- How Did We Get Here?
- What Is Population Health?
- Discussion
- What to Expect
- Q&A

# THE LEARNING NETWORK



# GOALS OF THE NETWORK

Advance your hospital's progress toward implementing and sustaining community-integrated healthcare by:

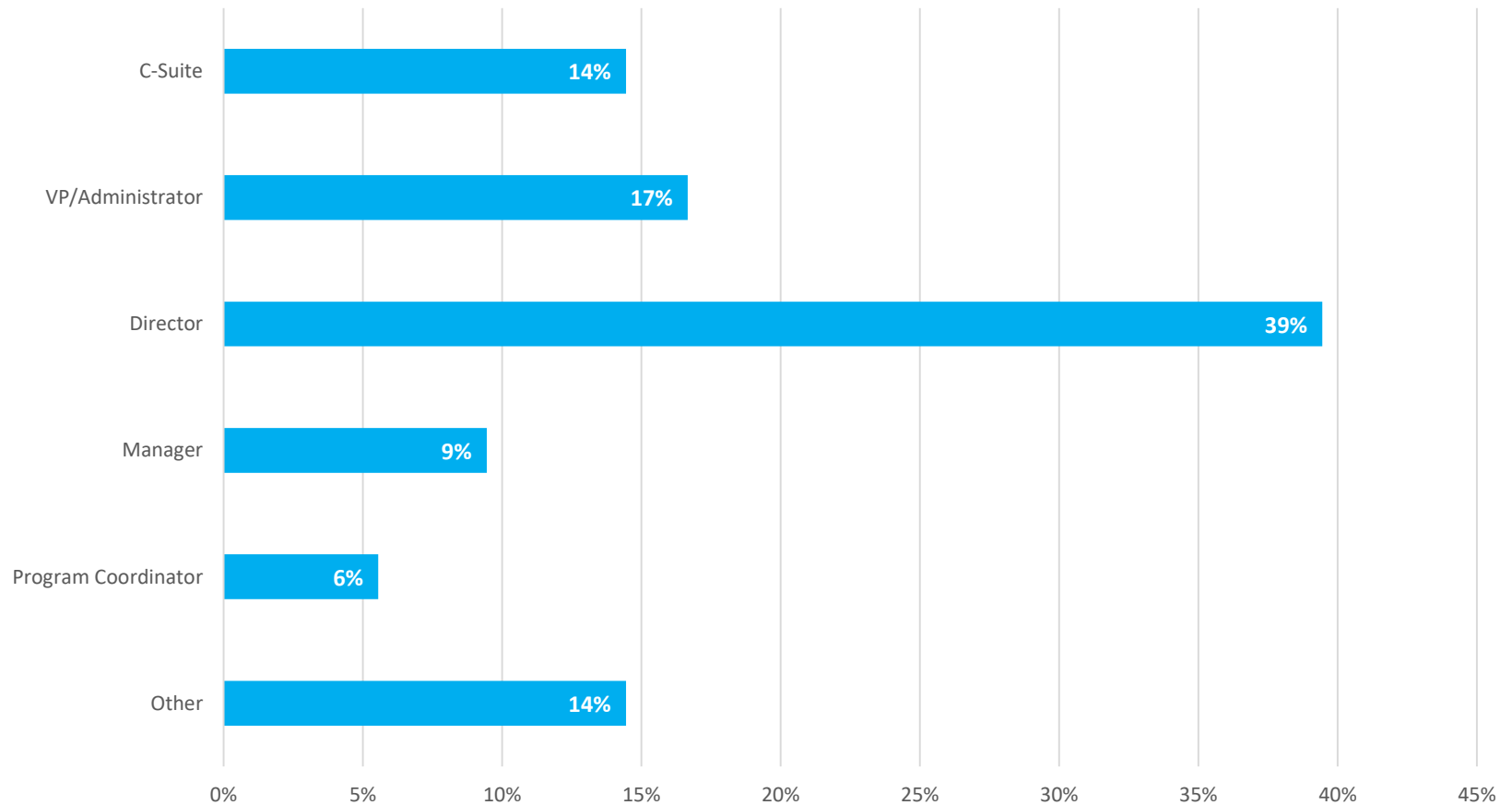
- Learning strategies for developing, implementing and sustaining community-integrated health care;
- Engaging with peers and share experiences to overcome common challenges; and
- Exploring tools to facilitate your efforts.



# WHO YOU ARE

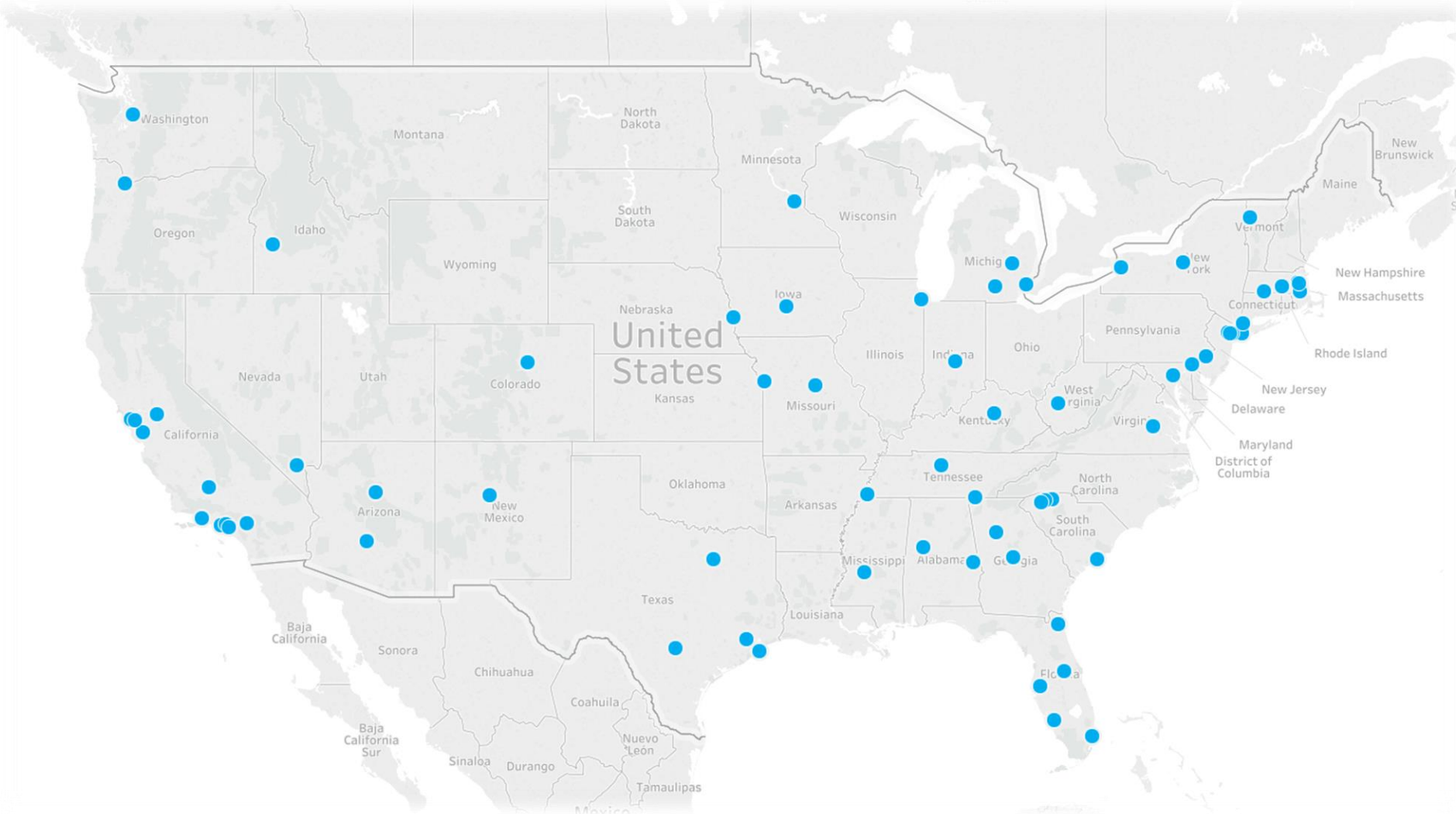
- 185 Individuals
- 81 Hospitals
- 26 Not for Profit Hospitals
- 55 Publicly Owner Hospitals

# WHO YOU ARE





# A NATIONAL COMMUNITY



# HOW DID WE GET HERE?



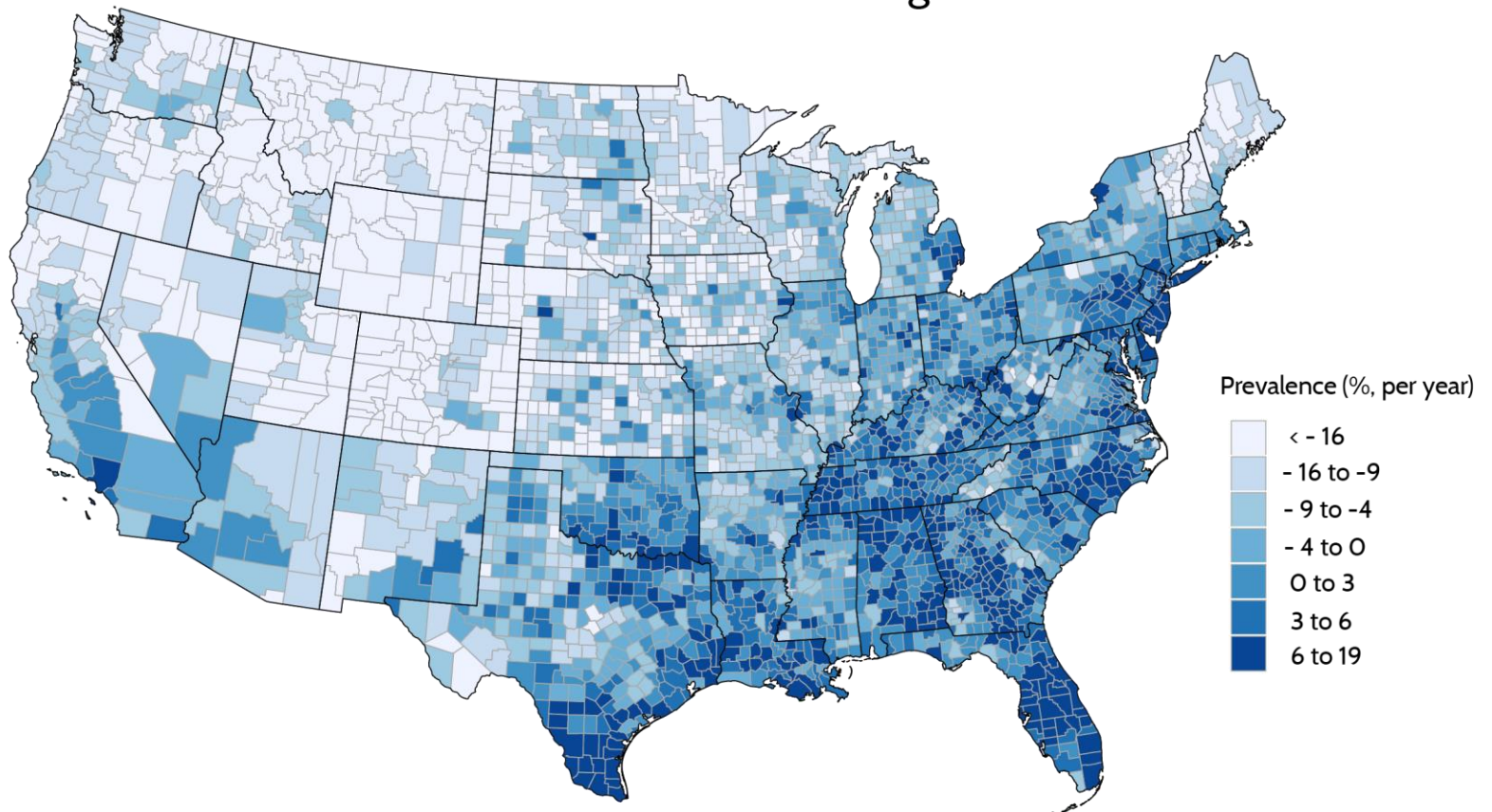
# AMERICA'S ESSENTIAL HOSPITALS

- 300+ hospitals caring for the most vulnerable
- Trauma, burn care, NICU, emergency psychiatric, disaster response
- Health professionals training
- Primary and specialty care networks



# WE SERVE THE MOST VULNERABLE

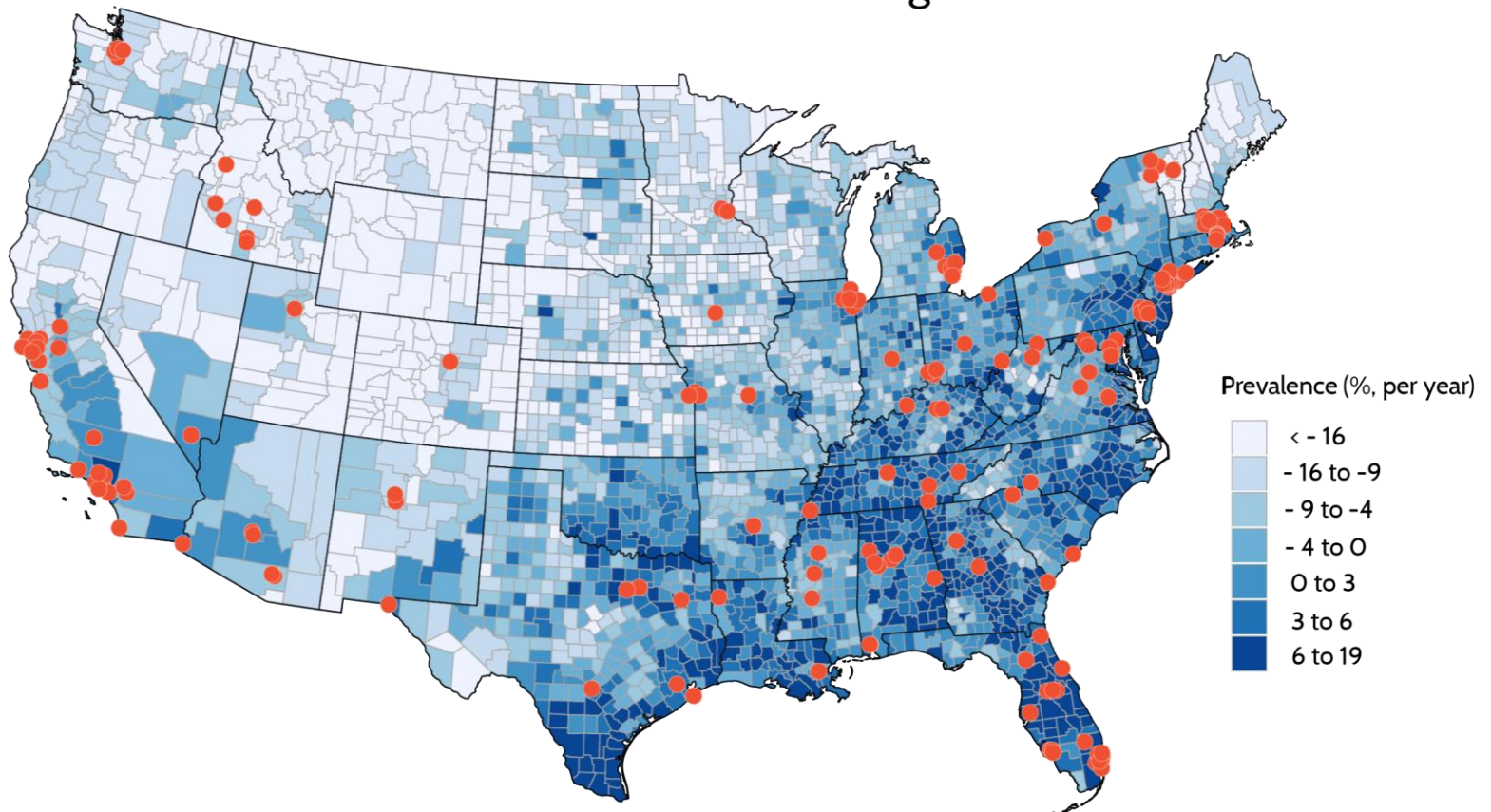
Prevalence of Three or More Medicare Claims-based Conditions vs National Average: 2014





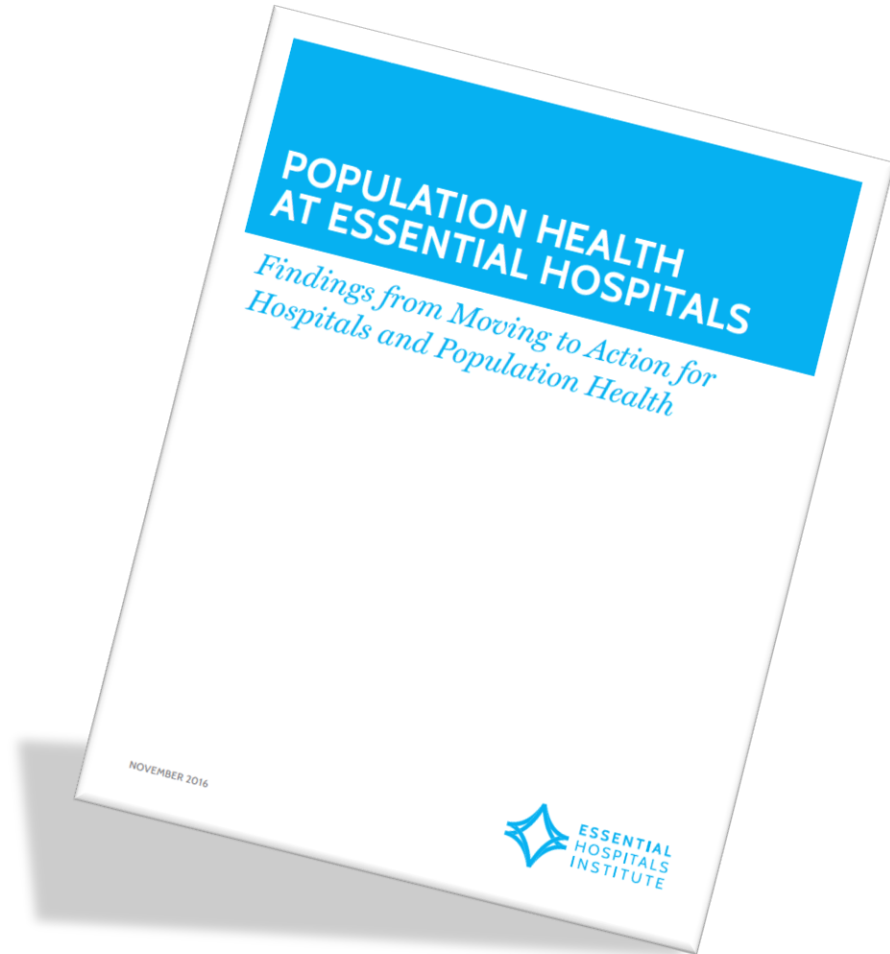
# WE SERVE THE MOST VULNERABLE

Prevalence of Three or More Medicare Claims-based Conditions vs National Average: 2014



# MOVING TO ACTION

- Landscape Review
- Survey
- Interviews
- Summit
- Road Map



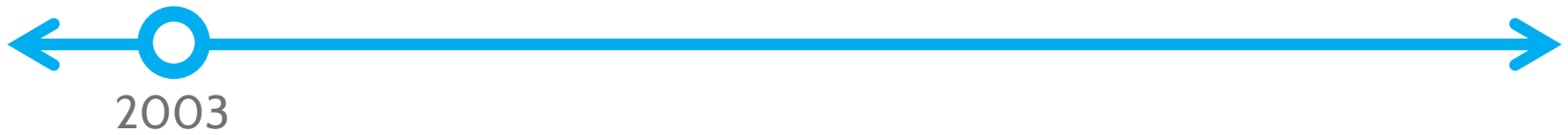
# WHAT IS POPULATION HEALTH?



# POPULATION HEALTH MILESTONES

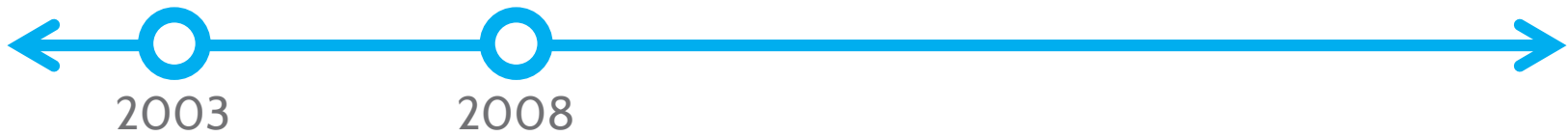
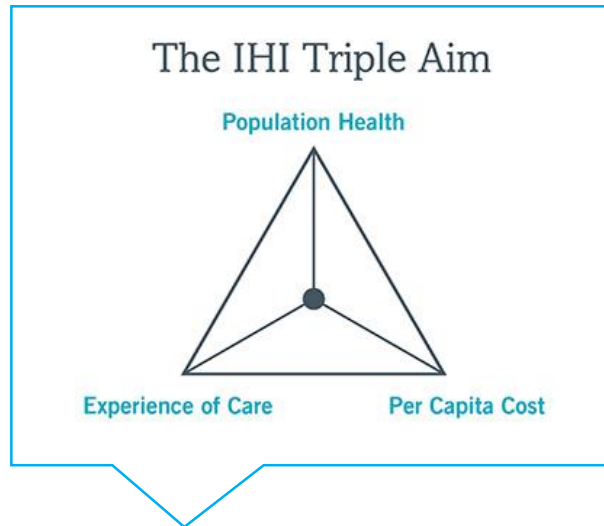
The health outcomes of a group of individuals, including the distribution of such outcomes within the group.

*Kindig & Stoddart*





# POPULATION HEALTH MILESTONES



*Kindig &  
Stoddart*



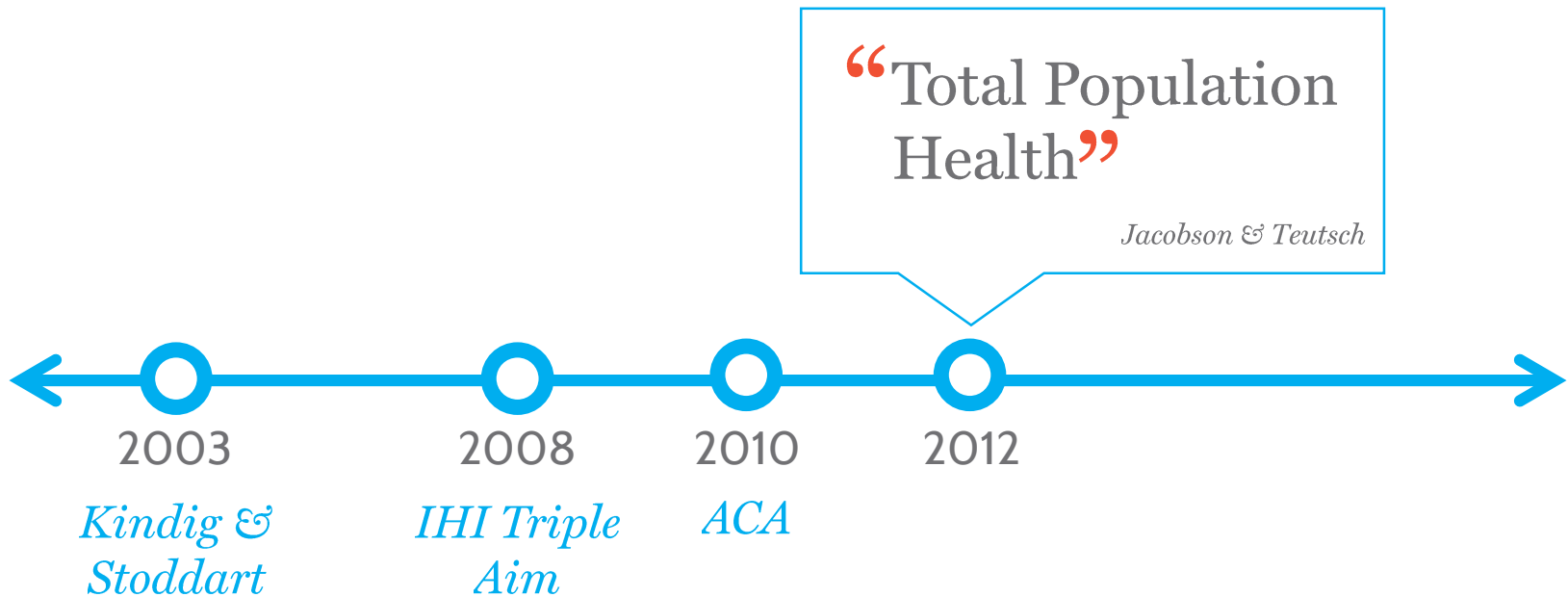
# POPULATION HEALTH MILESTONES

803 PPACA Sec. 9007

“(i) the organization shall meet the requirements of this subsection separately with respect to each such facility, and  
 “(ii) the organization shall not be treated as described in subsection (c)(3) with respect to any such facility for which such requirements are not separately met.  
 “(3) COMMUNITY HEALTH NEEDS ASSESSMENTS.—  
 “(A) IN GENERAL.—An organization meets the requirements of this paragraph with respect to any taxable year only if the organization—  
 “(i) has conducted a community health needs assessment which meets the requirements of subparagraph (B) in such taxable year or in either of the 2 taxable years immediately preceding such taxable year, and  
 “(ii) has adopted an implementation strategy to meet the community health needs identified through such assessment.  
 “(B) COMMUNITY HEALTH NEEDS ASSESSMENT.—A community health needs assessment meets the requirements of this paragraph if such community health needs assessment—  
 “(i) takes into account input from persons who



# POPULATION HEALTH MILESTONES



# POPULATION HEALTH MILESTONES

**FRAMEWORK FOR POPULATION HEALTH**

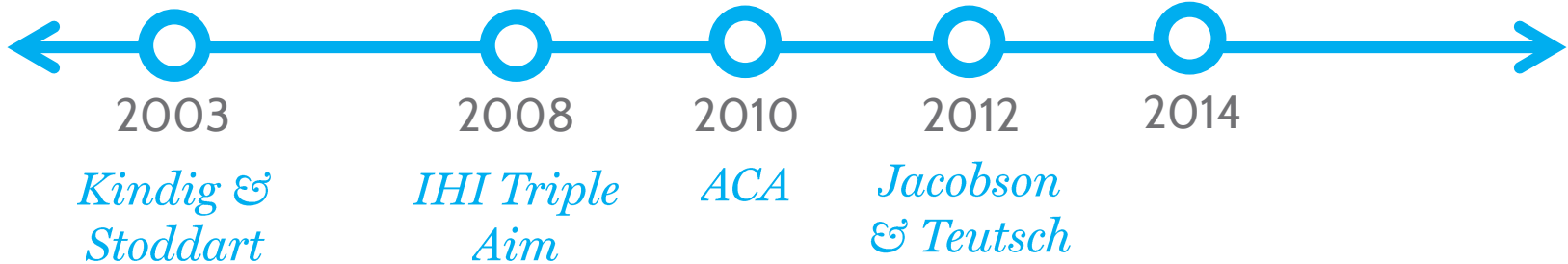
By Neal Halfon, Peter Long, Debbie I. Chang, James Hester, Moira Inkelas, and Anthony Rodgers

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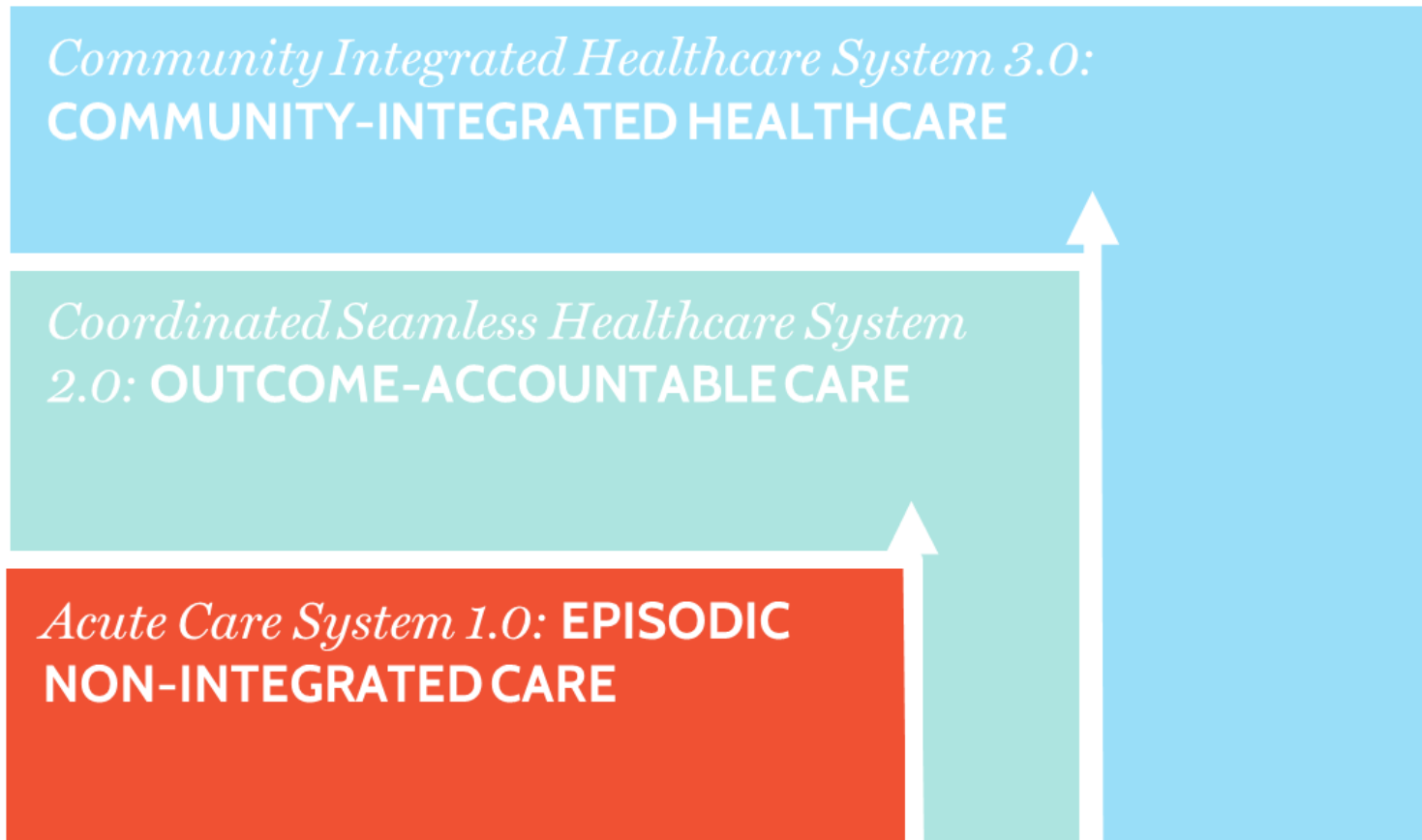
**ANALYSIS & COMMENTARY**

**Applying A 3.0 Transformation Framework To Guide Large-Scale Health System Reform**

**ABSTRACT** Implementation of the Affordable Care Act is unleashing



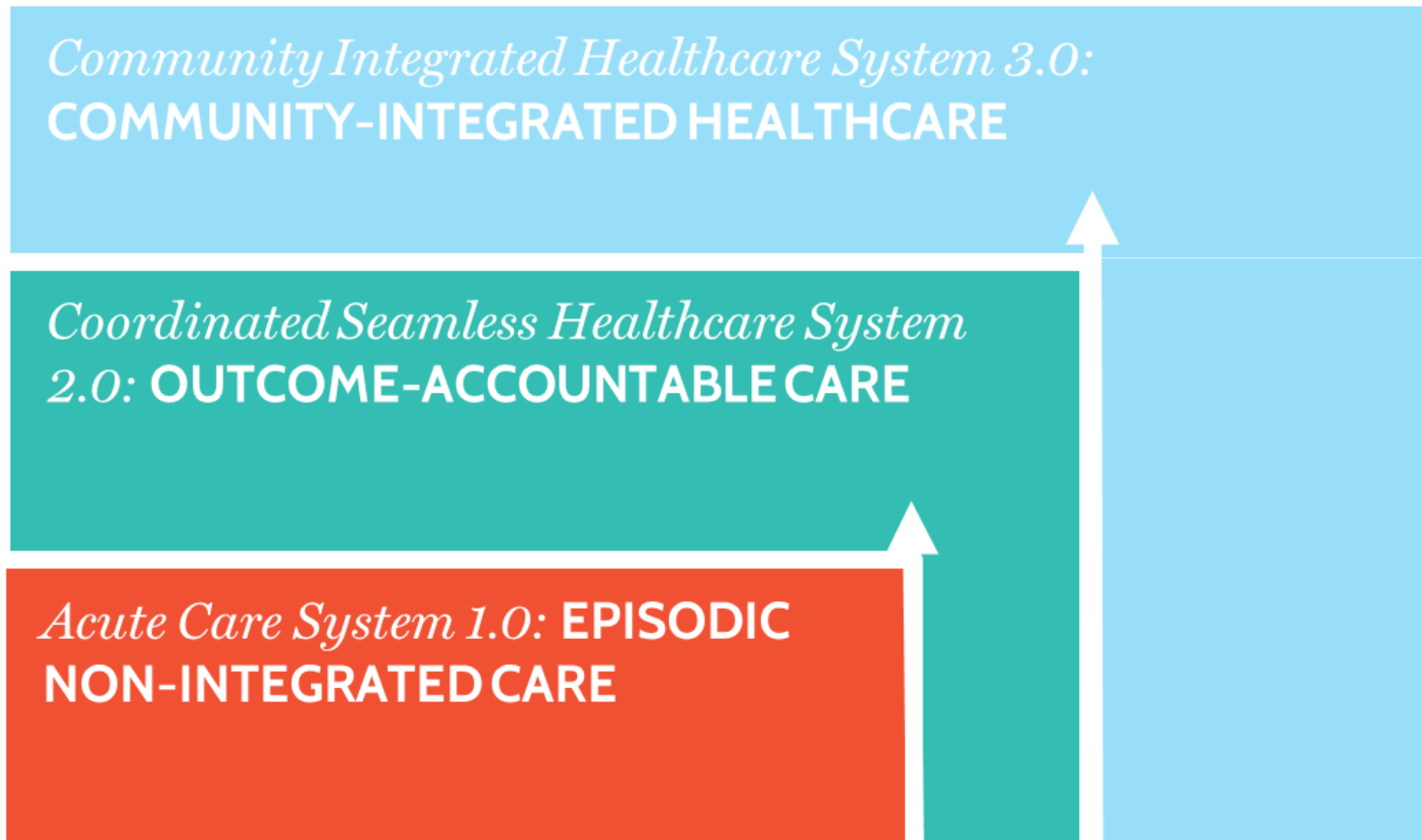
# WHAT IS POPULATION HEALTH?



*Adapted from Hester et al., 2015.*



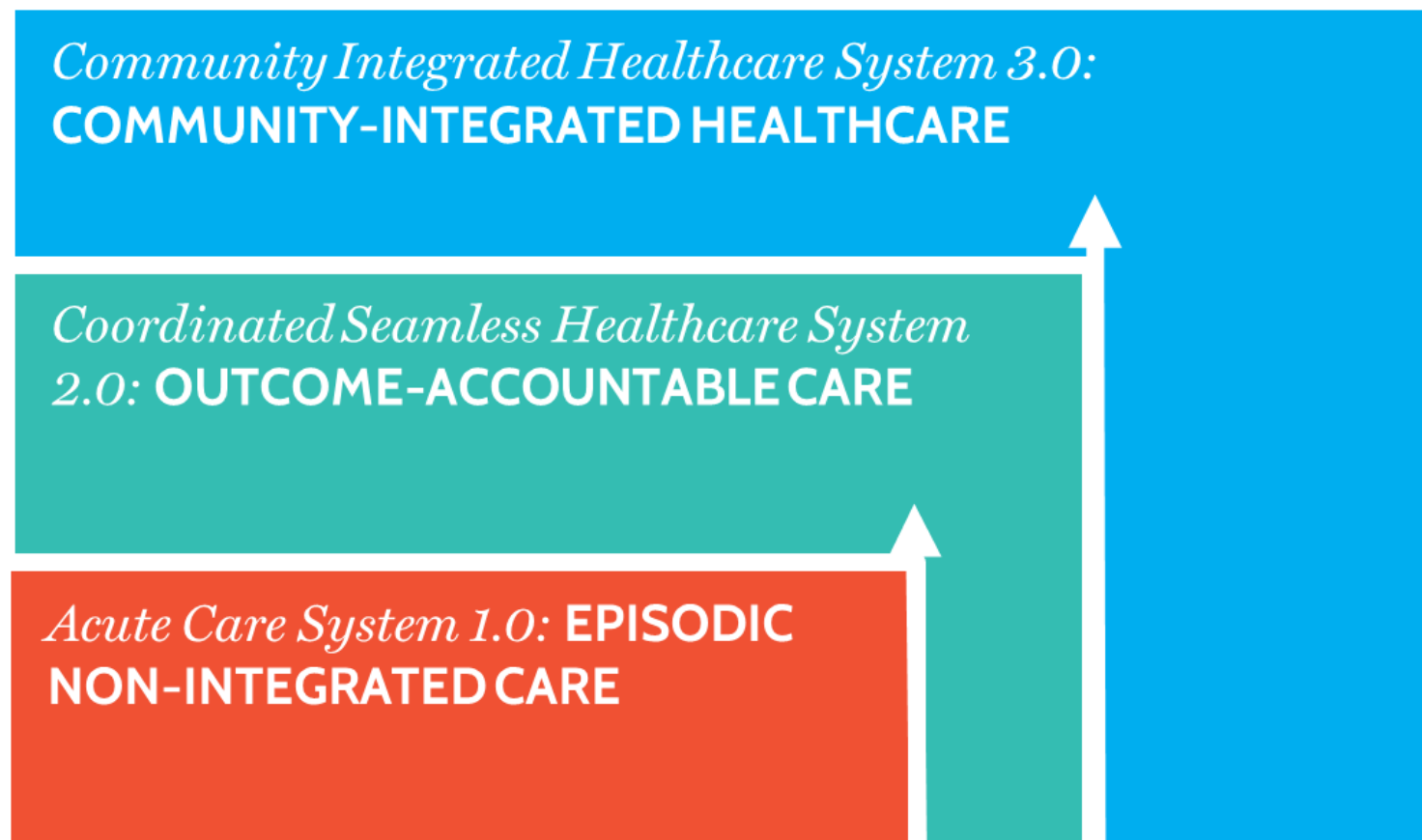
# WHAT IS POPULATION HEALTH?



*Adapted from Hester et al., 2015.*



# WHAT IS POPULATION HEALTH?



*Adapted from Hester et al., 2015.*



# POPULATION HEALTH SPECTRUM





# POPULATION HEALTH SPECTRUM



- ✓ Diabetes
- ✓ High Blood Pressure

# POPULATION HEALTH SPECTRUM



- ✓ Diabetes
- ✓ High Blood Pressure
- ✓ No Grocery Store
- ✓ Limited Transportation
- ✓ Neighborhood Blight

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# POPULATION HEALTH SPECTRUM

- + Non-Traditional Workforce
- + Care Management
- + Improved EHR
- + Provider Partners
- + Financial Risk



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## POPULATION HEALTH MANAGEMENT



# POPULATION HEALTH SPECTRUM

- + Non-Traditional Workforce
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- + Community Partners
- + Data Sharing
- + Strategic Investment
- + Needs Assessment
- + Sustainability Plans



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## POPULATION HEALTH MANAGEMENT



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POPULATION HEALTH MANAGEMENT

COMMUNITY-INTEGRATED HEALTH CARE

# SOCIAL DETERMINANTS OF HEALTH





# SOCIAL DETERMINANTS OF HEALTH

*The conditions in which people are born, grow, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.*



# HOUSING INSTABILITY

*Having difficulty paying rent, spending more than 50% of household income on housing, having frequent moves, living in overcrowded conditions, or doubling up with friends and relatives.*



# HOUSING INSTABILITY

## UVM Medical Center Burlington, VT

- Grants funds to Harbor Place motel which provides temporary, emergency housing
- Works with community partners to support Beacon Apartments – a permanent housing site
- Supports an emergency warming shelter through direct funds and daily linen services



# FAMILY & SOCIAL SUPPORTS

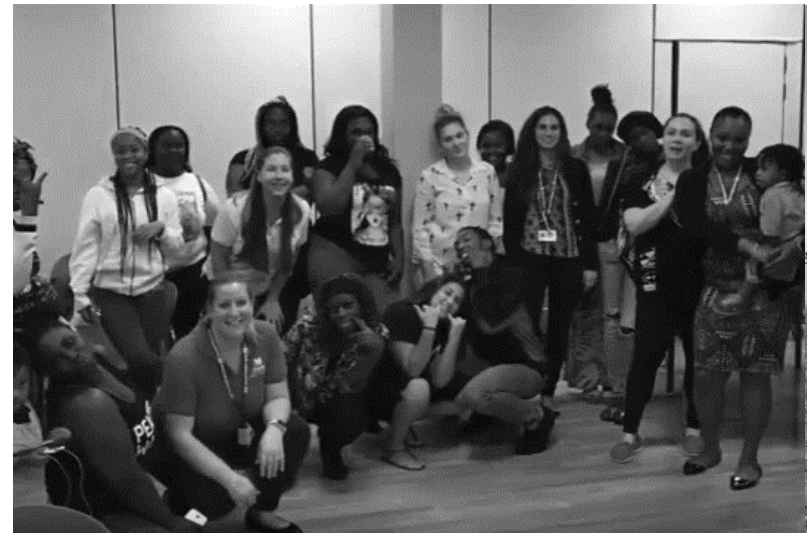
*Interconnected relationships that provide durable patterns of interaction, interpersonal relations, nurturing, and reinforcements for coping with daily life.*



# FAMILY & SOCIAL SUPPORTS

## Memorial Regional Hospital Hollywood, FL

- Healthy Youth Transitions program helps young adults aging out of foster care
- Life Coaches form trusting, professional relationships with program participants to help them transition to independent living
- Maintain several collaborative partnerships with health care and community organizations to strengthen social support systems



# FOOD INSECURITY

*The state of being without reliable access to sufficient quantity of affordable, nutritious food.*

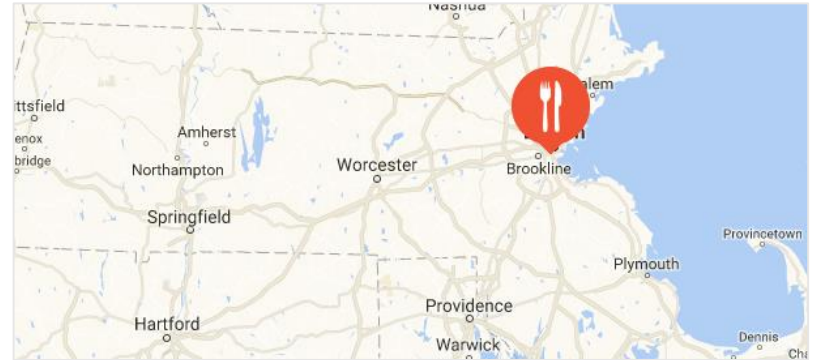




# FOOD INSECURITY

## Boston Medical Center Boston, MA

- Patients are prescribed to Preventive Food Pantry for fresh produce and other healthy foods
- The Pantry works closely with Greater Boston Food Bank, as well as other community partners
- Cooking classes in the on-campus demonstration kitchen use ingredients from the Pantry



# INTERPERSONAL VIOLENCE

*The intentional use of physical force or power, threatened or actual, against another person or against a group or community that results in or has a high likelihood of resulting in injury, death, psychological harm, maldevelopment, or deprivation.*

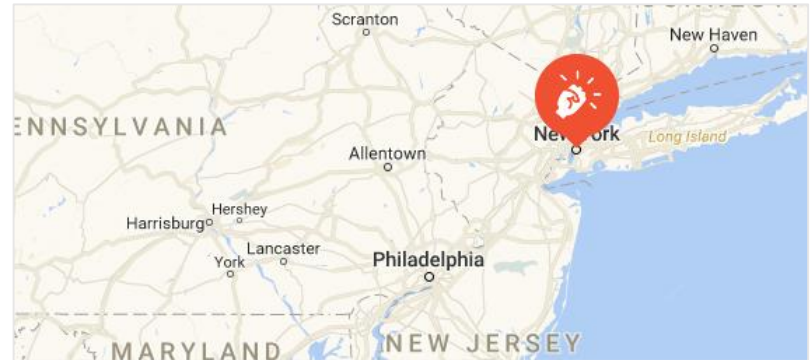




# INTERPERSONAL VIOLENCE

## NYC Health + Hospitals New York, NY

- Engages youth early in long-term mentorship and development activities to divert them from involvement in violent peer groups and behaviors
- Works with concerned organizations and neighborhood residents to build community strategies
- Immediately engages people who have been violently injured to provide counsel and support



# EDUCATION

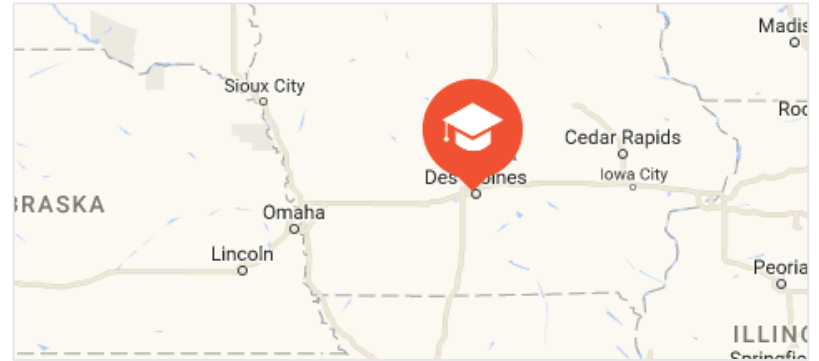
*An individual's access to and completion of various levels of academic training, including early learning, primary, secondary, and post-secondary courses.*




# EDUCATION

## Broadlawns Medical Center Des Moines, IA

- Two programs developed to provide education, training, and awareness of career opportunities in health care
- TECH targets high school students and TEACH is geared for adults
- Participants graduate the program with a Certified Nursing Assistant degree



# ESSENTIALCOMMUNITIES.ORG


ESSENTIAL *Communities*

ABOUT
COMMUNITY PROGRAM MAP
RESOURCES
LEARNING NETWORKS

## AMERICA'S ESSENTIAL HOSPITALS

is gathering resources and promising practices to support essential hospitals and their partners in advancing population health.

This site provides a resource for hospitals on the journey to community-integrated health care. Learn more about how our hospitals address social and economic factors that influence health, take a virtual tour of population health programs nationwide, and share a program of your own! Check back often—we're just getting started and will continue to add new programs and resources.

**Find Innovative Programs** >>

Learn from essential hospitals around the country with this interactive map.

**Explore the Resource Library** >>

Browse a full library of population health resources.

**Download the Road Map** >>


Review key steps for implementing community-integrated health care.


## Social Determinants of Health


Studies show clinical care is only a small factor in the overall influences of health. Other factors, or social determinants, play a much larger role in health outcomes, quality-of-life, and life expectancy.


These social determinants of health encompass the conditions in which we are born, grow, live, learn, work, play, worship, and age. Every piece of our lives has some impact on our health, from healthy diet and exercise to safe streets and community parks. By intervening in these "upstream" areas, "downstream" health outcomes can be significantly affected.

*Use the icons to the right to learn more.*











Housing Instability


Food Insecurity


Transportation

Utility Needs











Education


Family and Social Supports


Employment and Income

Interpersonal Violence










Health Behaviors

Health Literacy

Community Infrastructure

Screening



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# IMPLEMENTING POPULATION HEALTH



# IMPLEMENTING POPULATION HEALTH



Build a  
Foundation

- Assess readiness, plan and invest strategically, assess community need



Assemble and  
Align Essential  
Resources



Implement  
Community-  
Integrated  
Health Care



# IMPLEMENTING POPULATION HEALTH



Build a  
Foundation

- Assess readiness, plan and invest strategically, assess community need



Assemble and  
Align Essential  
Resources

- Grow and develop workforce, engage partners, collect and analyze data, demonstrate value



Implement  
Community-  
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Health Care



# IMPLEMENTING POPULATION HEALTH



Build a  
Foundation

- Assess readiness, plan and invest strategically, assess community need



Assemble and  
Align Essential  
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- Grow and develop workforce, engage partners, collect and analyze data, demonstrate value



Implement  
Community-  
Integrated  
Health Care

- Engage the community, plan for sustainability





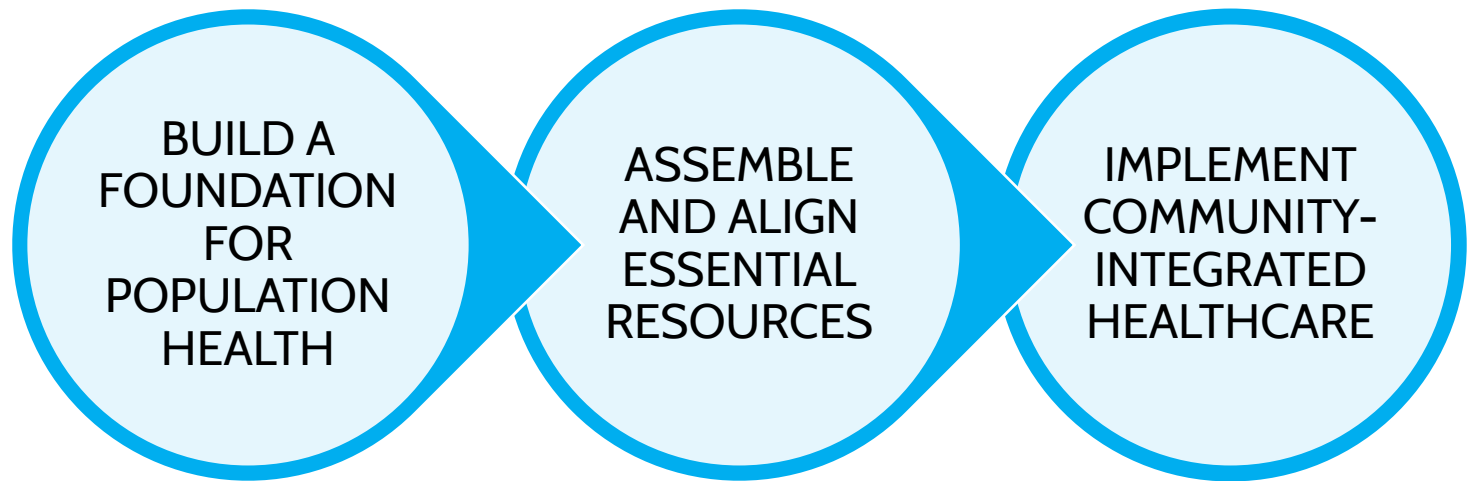
# Q&A



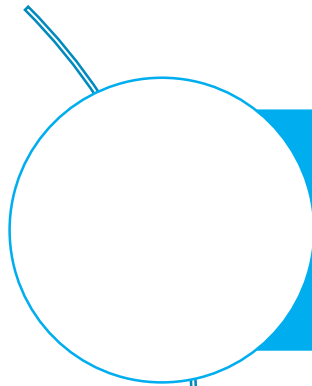
# WHAT TO EXPECT



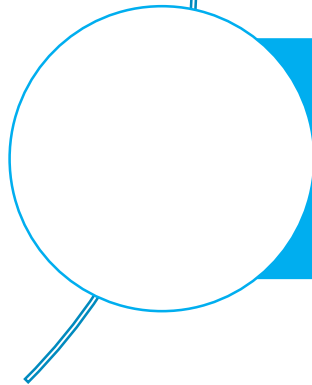
# THREE MODULES



# MODULE 1: BUILD A FOUNDATION



**INSIDE THE HOSPITAL WALLS**



**OUTSIDE THE HOSPITAL WALLS**



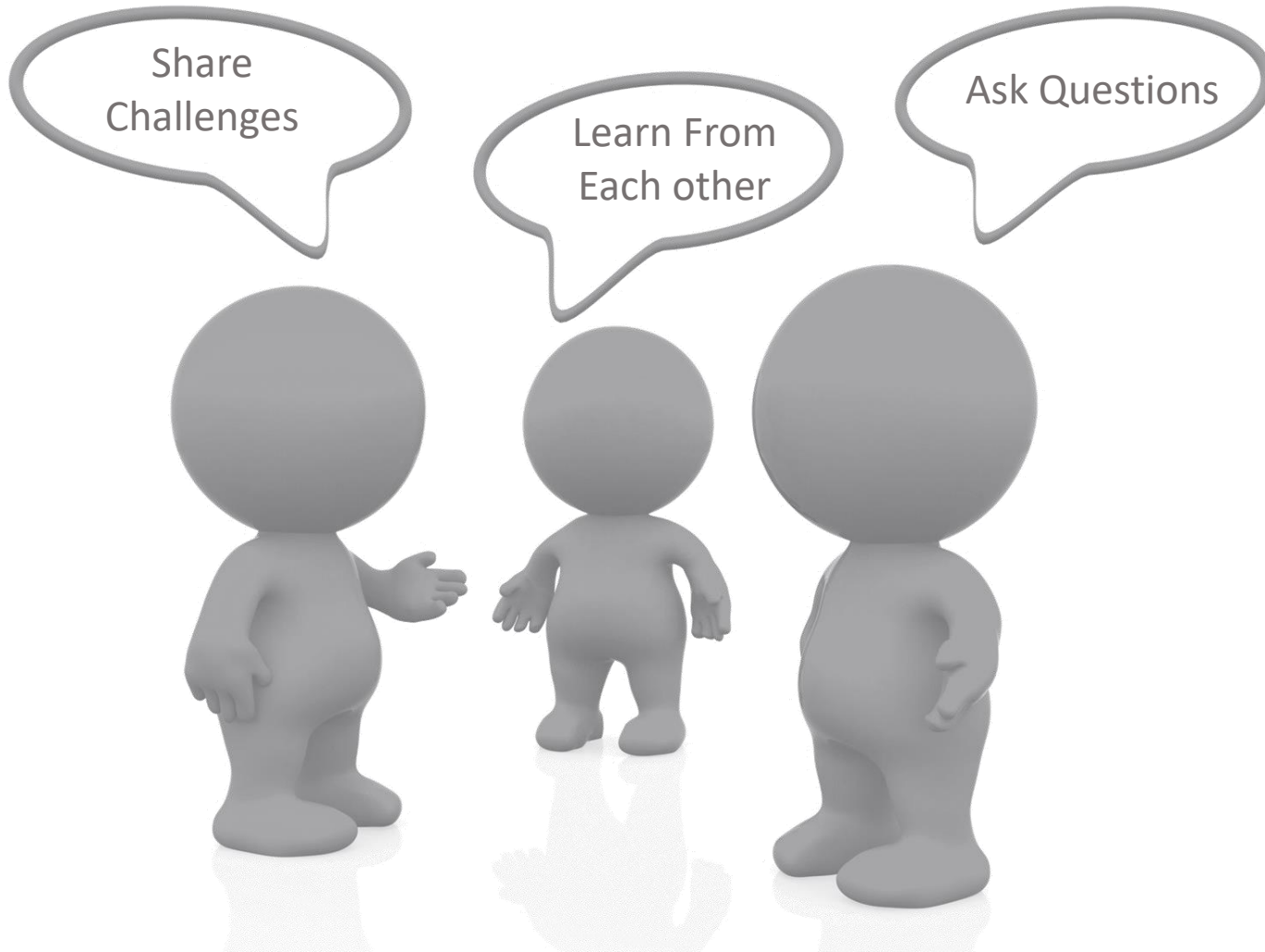
# MODULE 2: ASSEMBLE AND ALIGN ESSENTIAL RESOURCES




# MODULE 3: IMPLEMENT COMMUNITY- INTEGRATED HEALTHCARE



# CRITICAL CONVERSATIONS



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### Sessions

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- Assemble and Align Essential Resources: Measurement and Data
- Implement Community-Integrated Healthcare: Taking Action
- Implement Community-Integrated Healthcare: Promoting Sustainability
- The Road Ahead

[VIEW ALL](#)

### Population Health Leaders Learning Network

Welcome to the Population Health Leaders Learning Network! Through a series of monthly webinars, milestone discussion sessions, and supporting readings and exercises, you and your fellow population health leaders at essential hospitals will learn, obtain tools and share how to:

- build a foundation for population health;
- assemble and align essential resources; and
- implement community-integrated health care.

As the network progresses, visit the individual session pages on the left for session readings, assignments and webinar recordings. Meanwhile, explore background resources or browse fellow network participants on the right, or pose a question or discussion topic below.

### Create Discussion

Discussion Title

**B** *I* U “ ” ABC ☰ ☷ ☹ ☺ ☻ ☼ ↶ ↷ 🔗 ✖

Start Discussion here

### Contact Information

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- [Findings from Moving to Action for Hospitals and Population Health.](#)

For additional resources, visit the individual monthly sessions, on the left.


### Group Members



Amanda Glaze | Alisa Craig | Andrew Davis



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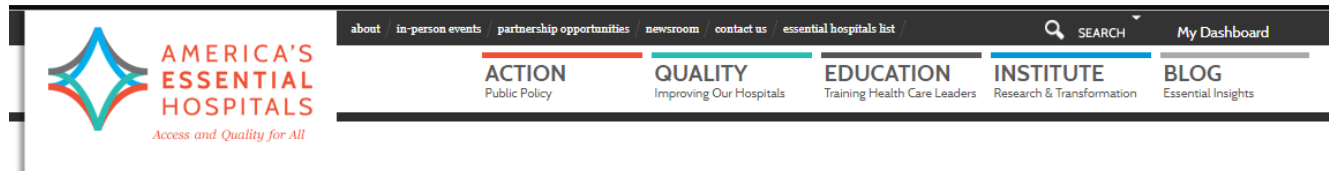
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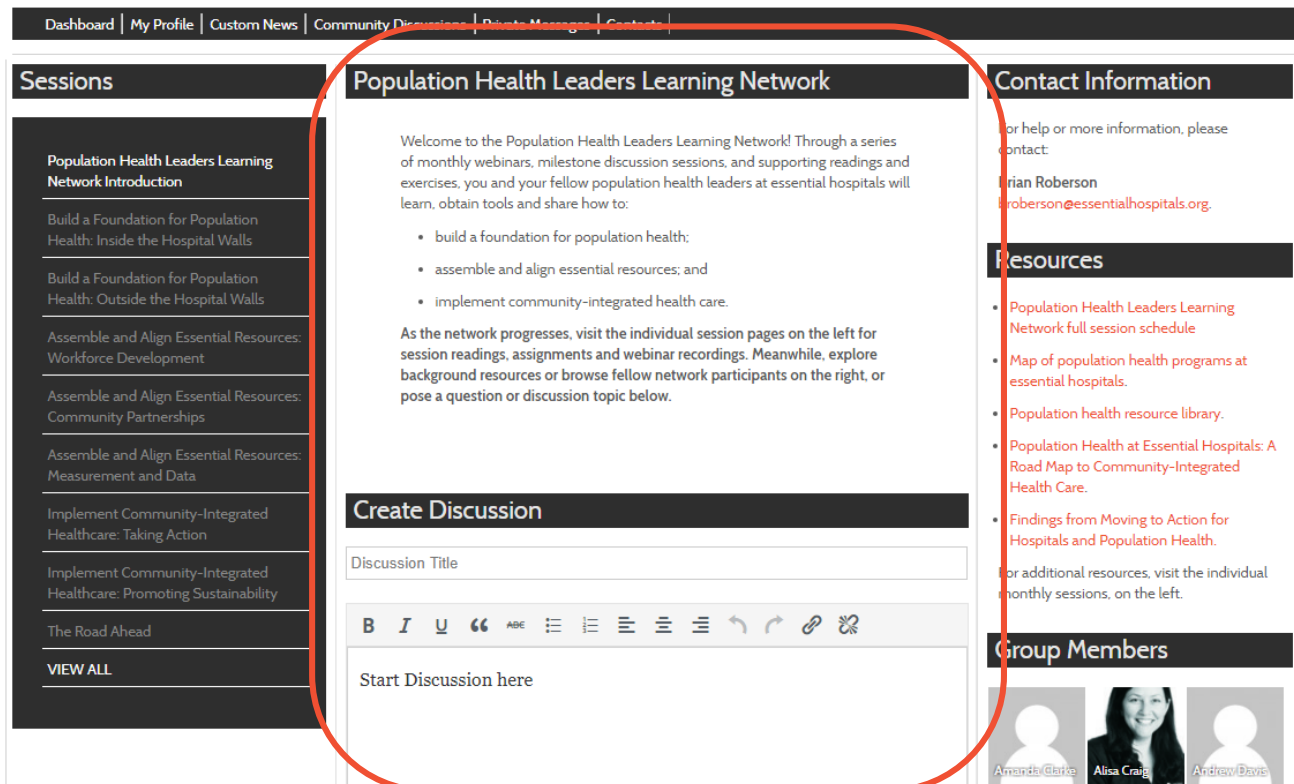


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## ESSENTIAL HOSPITALS MEMBER NETWORK



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**EDUCATION**  
Training Health Care Leaders

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## ESSENTIAL HOSPITALS MEMBER NETWORK

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### Sessions

- Population Health Leaders Learning Network Introduction**
- Build a Foundation for Population Health: Inside the Hospital Walls
- Build a Foundation for Population Health: Outside the Hospital Walls
- Assemble and Align Essential Resources: Workforce Development
- Assemble and Align Essential Resources: Community Partnerships
- Assemble and Align Essential Resources: Measurement and Data
- Implement Community-Integrated Healthcare: Taking Action
- Implement Community-Integrated Healthcare: Promoting Sustainability
- The Road Ahead
- [VIEW ALL](#)

### Population Health Leaders Learning Network

Welcome to the Population Health Leaders Learning Network! Through a series of monthly webinars, milestone discussion sessions, and supporting readings and exercises, you and your fellow population health leaders at essential hospitals will learn, obtain tools and share how to:

- build a foundation for population health;
- assemble and align essential resources; and
- implement community-integrated health care.

As the network progresses, visit the individual session pages on the left for session readings, assignments and webinar recordings. Meanwhile, explore background resources or browse fellow network participants on the right, or pose a question or discussion topic below.

### Create Discussion

Discussion Title

**B I U** “ ABC ¶ ☰ ☷ ☹ ☺ ↶ ↷ 🔗 ✖

Start Discussion here

### Contact Information

For help or more information, please contact:


**Brian Roberson**  
[broberson@essentialhospitals.org](mailto:broberson@essentialhospitals.org)

### Resources

- [Population Health Leaders Learning Network full session schedule](#)
- [Map of population health programs at essential hospitals.](#)
- [Population health resource library.](#)
- [Population Health at Essential Hospitals: A Road Map to Community-Integrated Health Care.](#)
- [Findings from Moving to Action for Hospitals and Population Health.](#)

For additional resources, visit the individual monthly sessions, on the left.

### Group Members



Amanda Glaze | Alisa Craig | Andrew Davis

# NAVIGATING THE WEBSITE

**Population Health Leaders Learning Network Introduction**

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## Population Health Leaders Learning Network Introduction

Date: Thursday, September 14, 2017

Time: 2:00 PM EDT [JOIN WEBINAR](#)

This kickoff webinar for the Population Health Leaders Learning Network will introduce participants to the Road Map to Community-Integrated Health Care and how it will guide the learning network's journey. Essential Hospitals Institute staff will give an overview of population health and the social determinants of health and share milestones for essential hospitals working to address them. Participants will preview the learning network content, meet the population health leaders who will accompany them on their journey, and explore the network's tools for engaging with fellow participants.

### Learning Objectives

1. Create a shared understanding of population health
2. Explore America's Essential Hospitals road map for population health
3. Discover current population health efforts at your hospital

### Pre-Webinar Readings:

Ramiah, K., Schrag, J., Susman, K., Roberson, B., & Siegel, B. (2016). *A Road Map to Community-Integrated Health Care*. America's Essential Hospitals.

Kindig, D., & Stoddart, G. (2003). *What is population health?* *American Journal of Public Health*, 93(3), 380-3.

Halfon, N., Long, P., Chang, D. I., Hester, J., Inkelas, M., & Rodgers, A. (2014). *Applying a 3.0 transformation framework to guide large-scale health system reform*. *Health Affairs*, 33(11), 2003-2011.

## Speakers

**Malpana Ramiah, DrPH**  
Director of Research  
America's Essential Hospitals

**Janelle Schrag, MPH**  
Senior Program Analyst  
America's Essential Hospitals

**Brian Roberson, MPA**  
Senior Research Analyst  
America's Essential Hospitals

## Webinar Attendees


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[broberson@essentialhospitals.org](mailto:broberson@essentialhospitals.org)

## Speakers Profile (Brian Roberson)

**Brian Roberson**  
Senior Research Analyst  
America's Essential Hospitals

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**Brian**  
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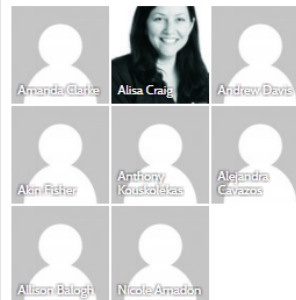
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#### Webinar Attendees



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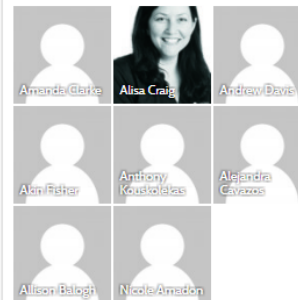
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### Webinar Attendees



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# FIRST HOMEWORK

## Population Health Leaders Learning Network Homework #1

### 1. Contact Information:

(a) Name

(b) Title

(c) Organization

(d) Email Address

### 2. To what extent are the following in place at your hospital?

	Not at all	Very little	Somewhat	To a great extent	Not sure
(a) Buy-in at the leadership (C-suite, Board) level to address social determinants of health in your community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(b) Willingness at the leadership level to direct resources toward addressing social determinants of health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(c) An understanding of community need and assets regarding social determinants of health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(d) Staff with time and capability to do this work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(e) Awareness across the hospital staff of the nature and importance of this work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(f) Partnerships with local public and/or private entities to address social determinants of health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(g) Data collection on social determinants of health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(h) Data sharing with partners regarding social determinants of health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(i) Sustainable funding to support population health efforts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



# FIRST HOMEWORK

3. Please tell us about any programs your hospital has in place to address the social determinants of health. Keep in mind that these programs may exist in many different departments across your hospitals. If possible, list the program's name, the social determinant(s) it seeks to address, and (if applicable) any community partners it includes.

Characters Remaining: 999

4. What progress would you like to make toward addressing social determinants of health in your community as a result of participating in this learning network?

Characters Remaining: 999

5. How will you know if/when you have achieved your goal?

Characters Remaining: 999



# Q&A

