Barbara Eyman
Washington Counsel, America’s Essential Hospitals
Principal, Eyman Associates

Barbara Eyman is the long-serving Washington Counsel to America’s Essential Hospitals, advocating before Congress and federal agencies, developing legislation, regulations and other policy proposals and positions to achieve the association’s advocacy goals. In addition to her work with the association, Eyman represents hospitals and health systems, academic medical centers, physician group practices, trade associations, states and other clients on health care law and policy matters. Her practice focuses on Medicaid, Medicare, the Children’s Health Insurance Program, and the development and implementation of programs under the Affordable Care Act, including Medicaid waivers, delivery system reform, managed care and special funding programs. Eyman founded Eyman Associates in November 2011, a boutique law firm providing a mix of legal, strategic and policy advice to health industry leaders to help achieve their organization’s mission.
Zina Gontscharow  
Senior Policy Analyst  
America’s Essential Hospitals

Ms. Gontscharow’s background is in safety-net hospital financing, primarily focusing on the complexities of Medicaid policy. Ms. Gontscharow has been with America’s Essential Hospitals for many years within the advocacy and policy departments and is currently a senior policy analyst. Ms. Gontscharow’s work for the association focuses on Medicaid policy and hospital payments—with particular focus on how these programs impact safety-net hospitals, teaching hospitals, and other hospitals dedicated to the care of our most vulnerable patients. Ms. Gontscharow has a deep understanding of the challenges facing essential hospitals in their adoption of and performance in Medicaid alternative payment models, including through Medicaid demonstration waivers. In addition, her work covers areas of Affordable Care Act implementation, behavioral health and substance use disorder issues, and data analysis. In addition to her role at the association, Ms. Gontscharow serves as the president of the Western State Hospital advisory council, in Staunton, Virginia. Western State Hospital is a state-run, inpatient psychiatric hospital.
Jocelyn Wiles
Manager of Legislative Affairs
America’s Essential Hospitals

Wiles is a federal lobbyist for America’s Essential Hospitals, working to carry out the association’s legislative and advocacy efforts on Capitol Hill. She also collaborates with other organizations and interest groups on issues related to the 340B Drug Pricing Program, graduate medical education, health care disparities, and children’s health issues.

Wiles previously worked in the HIV/AIDS Bureau of the Health Resources and Services Administration, an agency of the Department of Health and Human Services. She also worked for several members of Congress, including Reps. Kathy Castor (D-FL), Barbara Lee (D-CA), and Danny Davis (D-IL).

Wiles holds a bachelor’s degree in American studies from the University of Maryland.