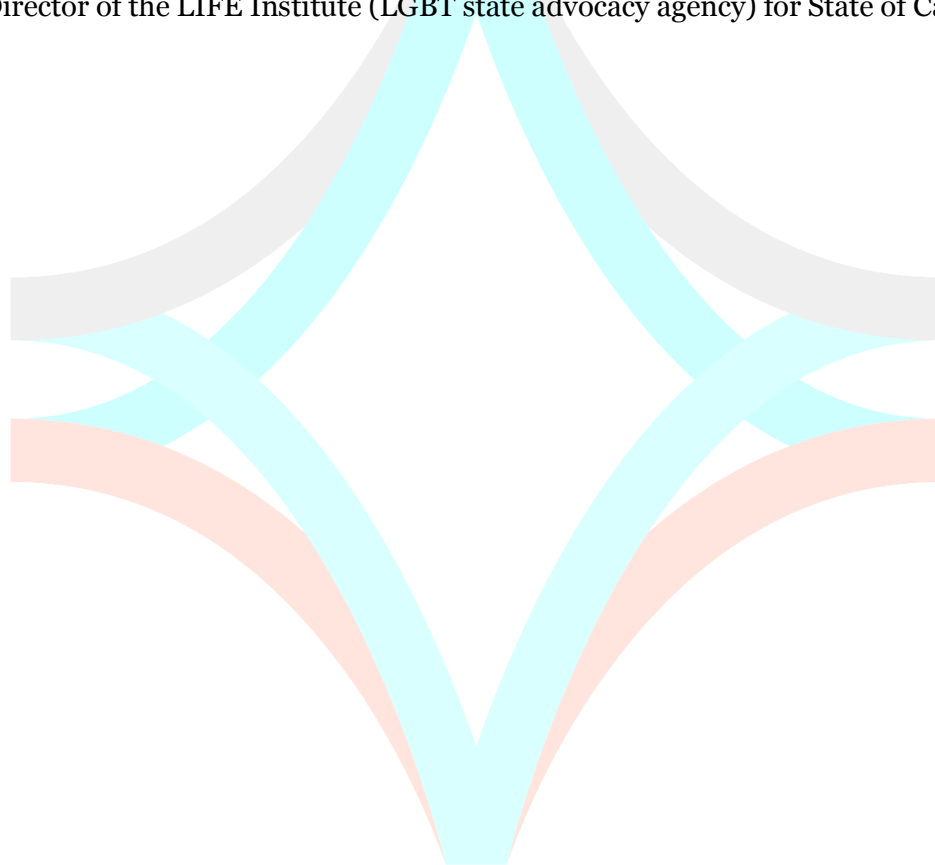


Joanne Genet, MLS, PA
PRIDE Initiative Leader, SOGI Data Collection Team Member
Contra Costa Health Services

Joanne Genet has managed and led the LGBT Pride Initiative in Contra Costa Health Services for the past ten years. Ms. Genet is a primary care physician assistant with over 25 years' experience in clinical care, public health, HIV research, and health policy advocacy. Her mission at Contra Costa Health Services has been to create a safe, supportive and welcoming environment for LGBT patients and consumers. Her contributions have garnered Contra Costa Regional Medical Center's designation as a national Leader in Healthcare Equality for the past three years. She serves on the steering committee of the California LGBT health and human services network. She has served on the California HIV prevention council. She was the past Associate Director of the LIFE Institute (LGBT state advocacy agency) for State of California.



Concepcion James, MA
Health Equity Manager
Contra Costa Health Services

Concepcion James has over 18 years' experience working with Contra Costa Health Services and serving the Contra Costa community. She first served as the Health Center Manager for the Bay Point Family Health Center, then as the Health Equity Manager for the Department's Five Year Health Equity Initiative and now currently serves as the Health Equity Manager for Contra Costa Regional Medical and Health Centers. In her role as the Department Health Equity manager she was instrumental in the development of the Department Reducing Health Disparities and non-discrimination policies and collaborated with several of the Department's divisions in the embedding of health disparity practices. She additionally collaborated with members of the Department LGBT PRIDE initiative to create the department "We Embrace Diversity" poster, story booklet and LGBT resource guide. She also played a key role in the embedding of the Department Race, Ethnicity and language data collection processes and standardization. She was instrumental in embedding Promotoras and African American Health Conductors in the hospital and clinic system as both health navigators and group medical visit co-facilitators. In her current role as Health Equity Manager with Contra Costa Regional Medical Center she currently leads a CCRMC Equity team charged with the development and implementation of a Health Equity framework, work plan and metrics. She is a graduate of the Contra Costa Regional Medical Change Agent Fellowship Program and has presented at several IHI forums. Ms. Trevino James has a bachelor's degree from U.C. Berkeley and a master's degree in leadership from St. Mary's college.



Rajiv Pramanik, MD
Chief Health Informatics Officer, CCRMC Equity Team Member,
and SOGI Data Collection Team Member
Contra Costa Health Services

Dr. Pramanik is the Chief Health Informatics Officer for Contra Costa Regional Medical and is also a practicing emergency room physician with a mission to utilize informatics to improve community health. He is also a proponent of the integration of clinical care and informatics for the purpose of improving patient care through quality improvement methodology. He has completed course work with Kaiser Permanente, Institute for Health Care Improvement and Lean methodology. He is an active member of the California Safety Net Institute, a member of the Clinical Advisory Committee for the California Association of Public Hospitals and is also the Chief Medical Information Officer for Contra Costa Health Plan. He is also the chair of the Contra Costa Regional Medical Clinical Advisory Committee as well as lead of the Meaningful Use work group. He has completed executive leadership training in LGBTQ care and serves on the Contra Costa Regional Medical Health Equity SOGI data collection subcommittee. He received his Doctor in Medicine from the University of Hawaii at Manoa – Honolulu, Hawaii.

