

Sharifa Alcendor, MHA

Director, Patient Care Management and Assistance
Henry Ford Health System

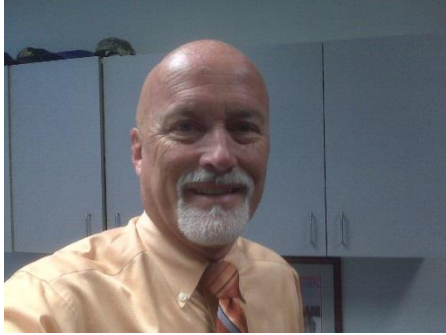
Sharifa Alcendor, MHA, is the Henry Ford Medical Group (HFMG) Director of Patient Care Management & Assistance. Sharifa started her career in hospital operations at the Ohio State University Medical Center in Columbus, Ohio where she worked to streamline outpatient clinic workflows and processes. In 2008, her project management work and passion for serving the underserved were recognized and she was awarded a Henry Ford Health System (HFHS) Administrative Fellowship.

In her current role, Sharifa provides leadership and program oversight for key organizational initiatives impacting HFHS's overall strategic direction. She has responsibility for system-wide implementation and monitoring of the Affordable Care Act (ACA), Medicaid cost-of-care reduction strategy, payor relations and HFMG charity care, medication assistance and transportation assistance programs. She has overseen numerous process improvement initiatives and community partnerships to address the needs of the health system's uninsured and underinsured patients to reduce costs. She also serves on the HFHS Public Responsibility Committee and is a founding member of the HFHS Enterprise Risk Council.

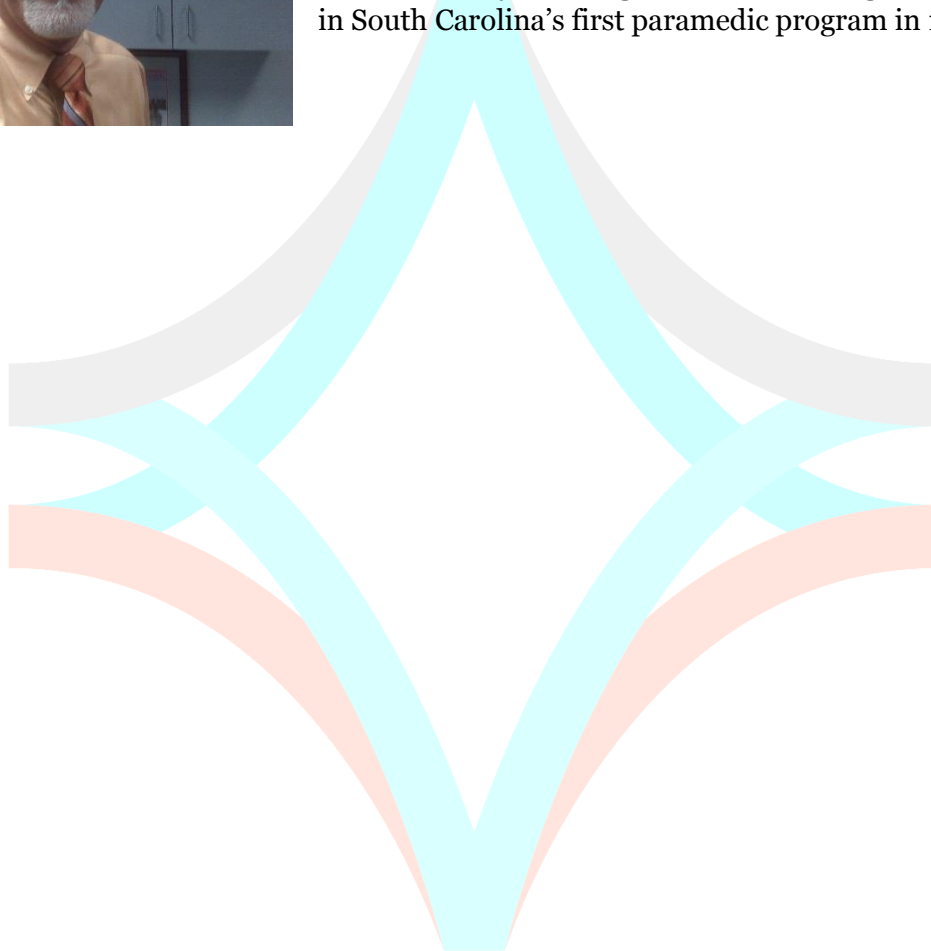
Sharifa graduated at the top her class from the Ohio State University with a Master's degree in Healthcare Administration. She completed her undergraduate studies at Denison University in Granville, Ohio with bachelor's degrees in Biology and Economics. She received LEAN Healthcare certification from the University of Michigan.

Jimmy Greene

Director of EMS, Transportation & Air Medical Services
Spartanburg Regional Healthcare System



Employed since 1984 with Spartanburg Regional Healthcare System as Director of EMS, Transportation and Air Medical Services. Previously employed as Director of EMS for Pickens County EMS and Greenwood County EMS. BS degree in Management of Human Resources from Central Wesleyan College. Clinical training as a Paramedic in South Carolina's first paramedic program in 1974.



Kalpana Ramiah, DrPH, MSc
Director of Research and Analytics
America's Essential Hospitals



Ramiah joined America's Essential Hospitals in 2015 to lead the research and analytics portfolio of Essential Hospitals Institute, the association's quality and research arm. She has a well-established career in public health and health services research that spans two decades. Ramiah has extensive experience conducting research and managing federally and privately funded technical assistance projects and research programs. She is highly skilled in population health, patient and family engagement, measures and materials development, institutional review board reporting, budget management up to \$1 million, and staffing oversight for large technical assistance and research teams.

Prior to joining America's Essential Hospitals, Ramiah was principal researcher at American Institute for Research and assistant research professor at The George Washington University School of Public Health and Health Services, in the department of health policy. She managed several major projects, with responsibilities for ensuring quality and consistency of data collection, supervising staff, and developing strong client relationships. Before her academic research work, Ramiah held leadership roles with the Association of Schools of Public Health and West Virginia Smoking Cessation and Reduction in Pregnancy Treatment (SCRIPT) Dissemination, serving as a manager and deputy director, respectively.