



AMERICA'S ESSENTIAL HOSPITALS

Linda Ford

President and CEO

Natividad Medical Foundation

Linda Ford brings over 30 years of hospital fundraising, philanthropy consulting and entrepreneurial expertise to Natividad Medical Foundation with a specialty in start-ups and turnarounds for philanthropic organizations. Ford developed and led one of the largest fundraising campaigns in Colorado history at the time - a \$200 million campaign to relocate the University of Colorado Hospital to the former Fitzsimmons Army Base (now known as the Anschutz Medical Campus). She also worked with Carnegie Hall to raise funds for University of Colorado's Bone Marrow Transplant Program.

Ford has worked for The Children's Hospital and the Sisters of Charities Providence Health Partners, both in Denver, Colorado and Eisenhower Medical Center in California. In the early 1990's, Ford accompanied the Project Open Heart team to Kazakhstan where they performed the first open heart surgery in Central Asia. Sponsored by the Peoples Republic of China's Army, Ford toured Chinese hospitals and was one of the first lecturers on the subject of philanthropy in China to the Beijing Medical Society.

Born and raised in Philadelphia, Ford has served on non-profit boards and has been the president and CEO of Natividad Medical Foundation since 2007.