



AMERICA'S
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Rob Edwards, MBA

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Rob Edwards serves as the director of strategic initiatives and regulatory affairs for the University of Kentucky's academic medical center, UK HealthCare. In this role, Edwards is responsible for policy development and analysis, development of strategic projects in support of the medical center's strategic plan, and clinical partnerships focused on service line growth. Edwards also serves as executive director of the Kentucky Regional Extension Center, a statewide effort to support the implementation of the HITECH Act.

Previously, Edwards served in various positions appointed by Kentucky's Governor in the Cabinet for Health & Family Services, including chief of staff, budget director and legislative director. Edwards is a current doctoral student at the UK College of Public Health, and earned his Master of Business Administration from the University of Louisville and undergraduate degree from Centre College.

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For America's Essential Hospitals Webinar on 6/11/14: Medicaid Expansion:
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