

## Ziad Karam, MPH

Center Outreach Coordinator

Joint Commission Center for Transforming Healthcare



Ziad Karam is the Center Outreach Coordinator at the Joint Commission Center for Transforming Healthcare. His responsibilities include performing outreach activities that enable Targeted Solutions  $Tool^{TM}$  (TST) use by Joint Commission and Joint Commission International customers. These include support of new cohort activities for all TST solutions modules and other forms of use development in targeted customers such as hospital systems and state hospital association-sponsored cohorts. Mr. Karam also plays an important role in managing Center

social media communications, such as the Center's Facebook page and website. In addition, he provides crucial operational support to Center Project Leads. He also contributed to the success of the Hand Hygiene international pilot and conducted research into TST user experience and component value. Mr. Karam completed his Masters in Public Health (MPH) degree at Benedictine University while interning at the Center. He graduated from the University of Illinois at Chicago as a pre-med student with a BA in French Literature. In addition to English, Mr. Karam is fluent in French, Arabic and Lebanese. Mr. Karam can be reached at zkaram@jointcommission.org.